

**2020 International Institute for Management Development's
Thailand Competitiveness Ranking Result**

International Institute for Management Development (IMD) evaluates country competitiveness annually. A propose of the ranking is making competitiveness capacity to build and conserve economy environment for countries to facilitate creation and development competitiveness capacity of business sector, both domestic and international level that made long-term sovereignty. Its indicators were divided to 4 main pillars, 20 sub-factors and 317 indicators. The indicators related with Ministry of Transport (MOT) are in Group 4: Infrastructure, 4.1 sub-factor: Basic Infrastructure. In June, 16th 2020 IMD declared *IMD World Competitiveness Yearbook 2020* shown Thailand was 29th (from 163 economic zones) ranking of competitiveness in overview, lower four rankings than 2019 (25th ranking), which infrastructure of Thailand is 44th ranking has detail of 4 indicators related with MOT are

Road density is 28th ranking

Rail density is 42nd ranking

Air Transportation is 16th ranking

Quality of Air Transportation is 31st ranking

For increase competitiveness ranking of Thailand, MOT must **accelerate road and rail infrastructure** consisted with project/ planning for travel linkage and goods transportation, **annually update road and rail distance** and standardized data production, **manage passenger per flight** for efficiency passenger support, **promotion and development technology and person in related industry** such as rail industry, ship and aircraft maintenance industry and **public relation strategy building** via mass media (TV, radio, printed media and online media, etc.) and information distribution via exhibition, seminar, public service, press tour and road show activity for persuade good view in government sector operation and visualize Thailand' s infrastructure development in the same line. These activities must be continuously and diversely operated to make target group to be common aware and perception

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