



acer

Cloud-Based ITS Solution

Intelligent Identification and Transaction Biz Division
Acer Inc.

Is Acer a PC company?

Yes !!

acer established in 1976

acer 7,000+ people,
160+ countries,
30+ subsidiaries

acer revenues USD 10.39B,
ranks No. 4 (IDC, 2014)



Is Acer a PC company?

Not only is

2000, Acer eDC
2013, Cloud Service
Portal



1999, On-line Ticketing
2003, Zinio, e-Book
2014, On-line Payment
2015, Acquires Xplova



2001, Mondex e-Wallet
2003, ePayment Hub
2007, TaiwanMoney Card



2003, Digital Signage on
Bus
2007, Integrated Bus
Validator

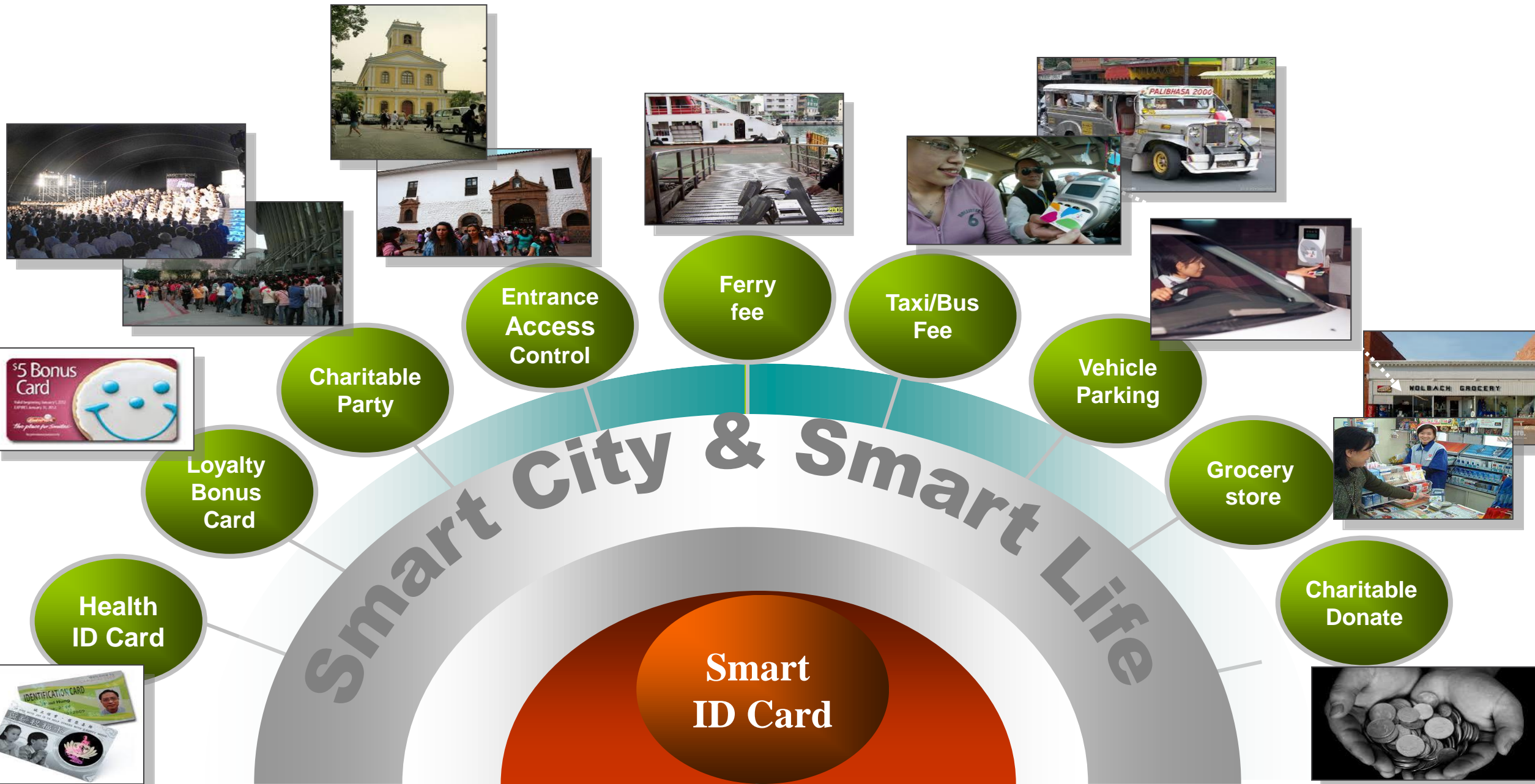


Now Acer

Hardware + Software + Services



Micropayment is our daily life



No.1 Bus AFC vender in Taiwan

6,000 M NT\$/Yearly Transaction

600 M Ridership per Year

6,000 Bus Validators

60% Market Share

1 Bus AFC Provider

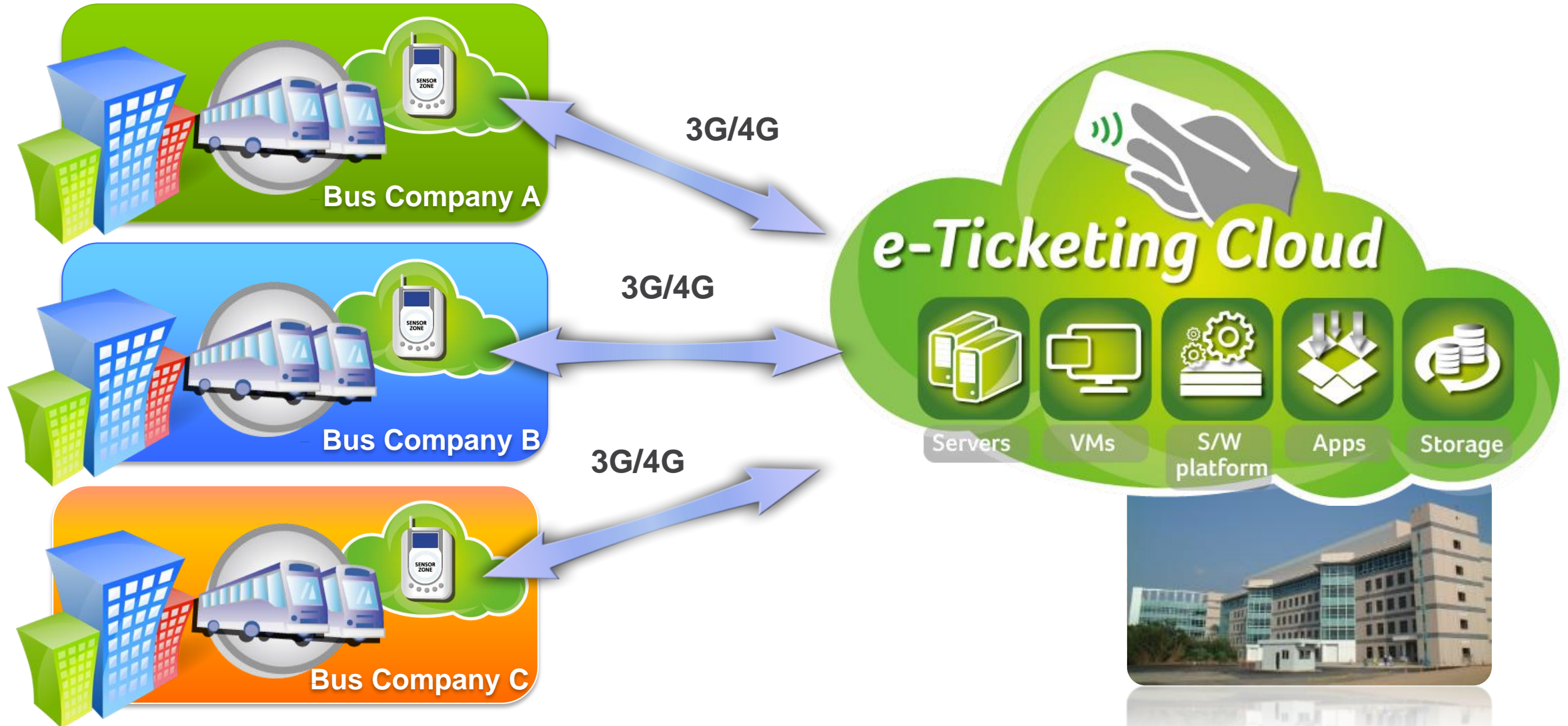


Success case – Smart Card Reader

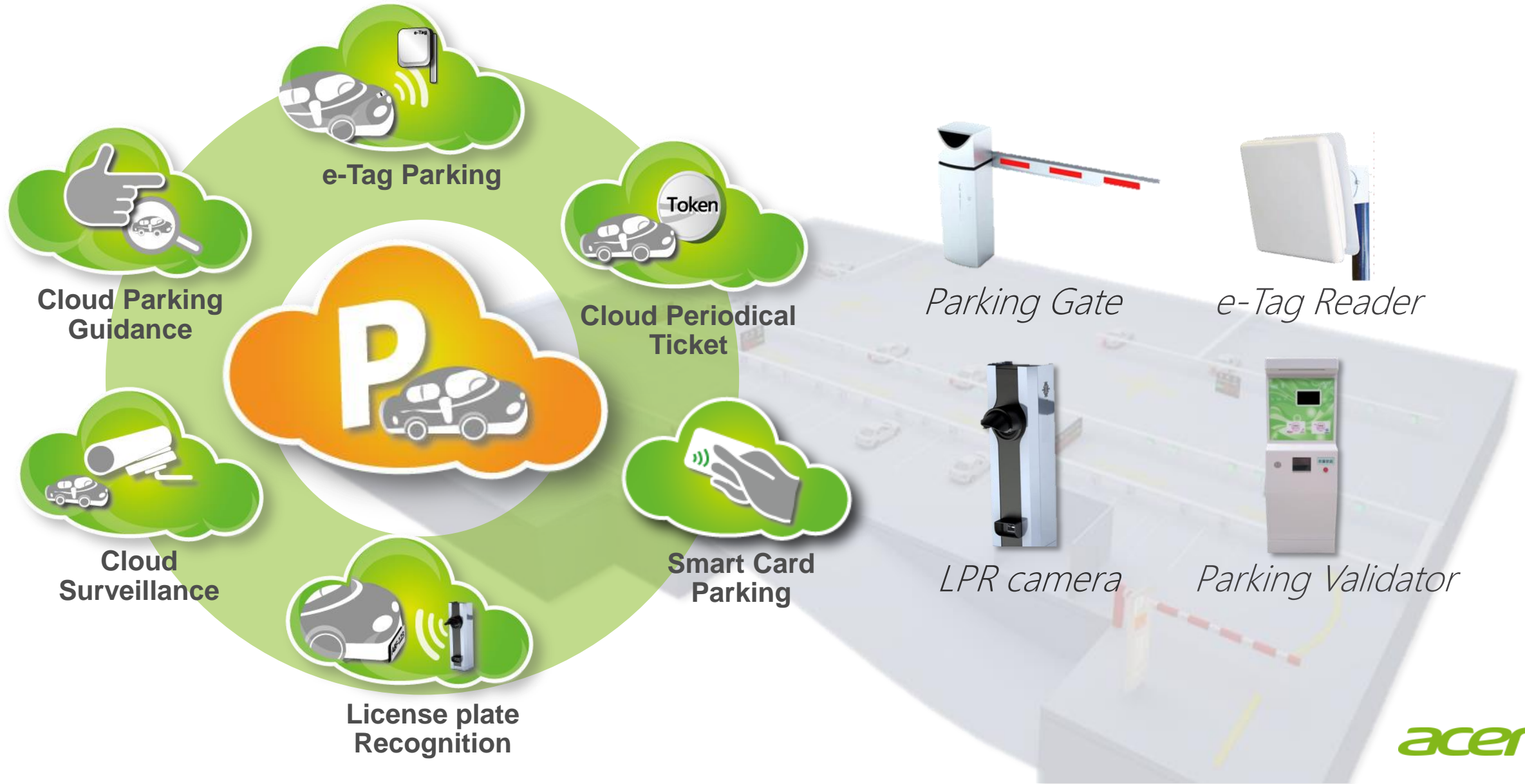
- ◆ Largest smart card company in the country
- ◆ New generation smart card reader
- ◆ Transportation,
Retail,
Theme park,
Micro-payment



Cloud Smart e-Ticketing



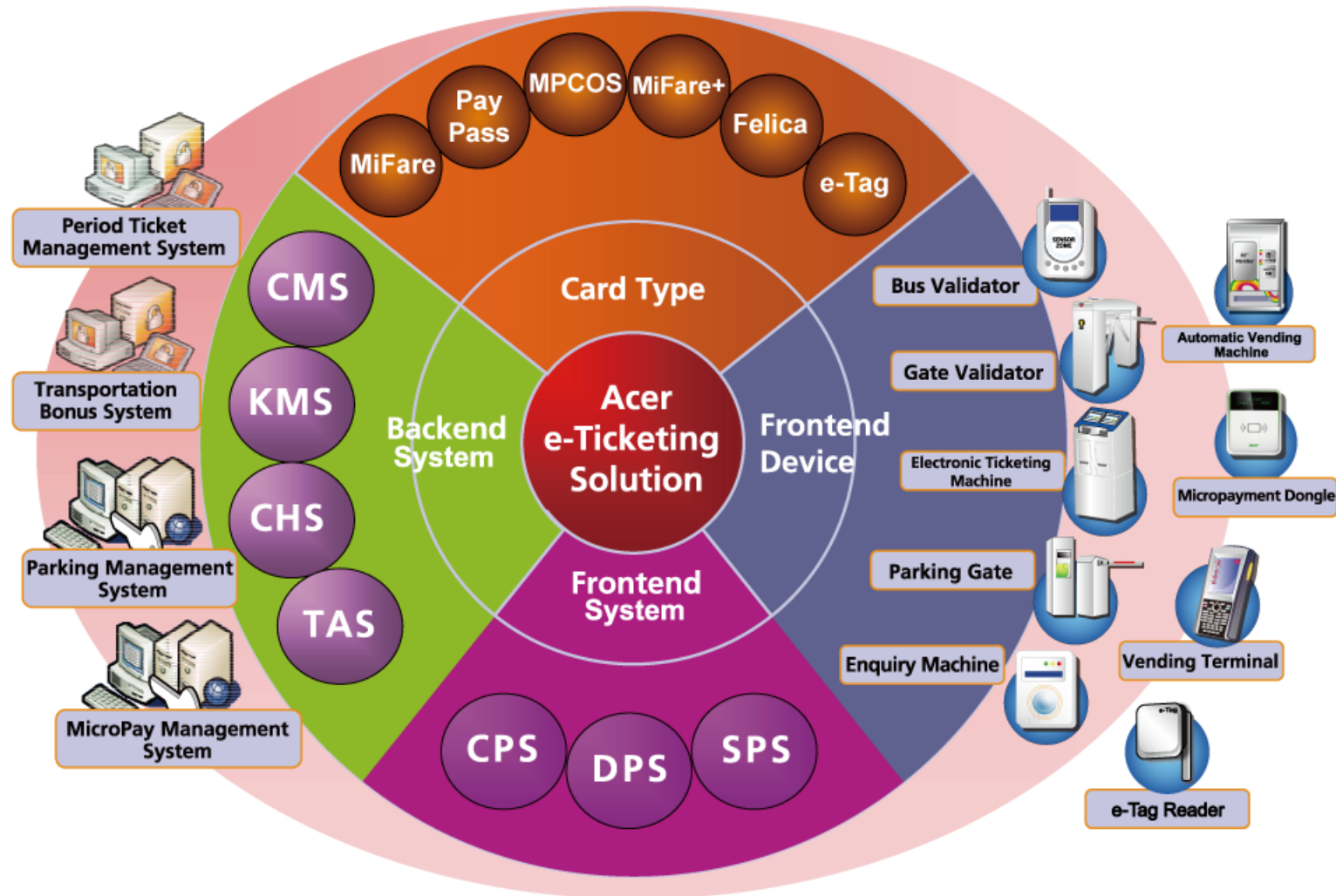
Cloud Smart Parking



Cloud Smart Bus



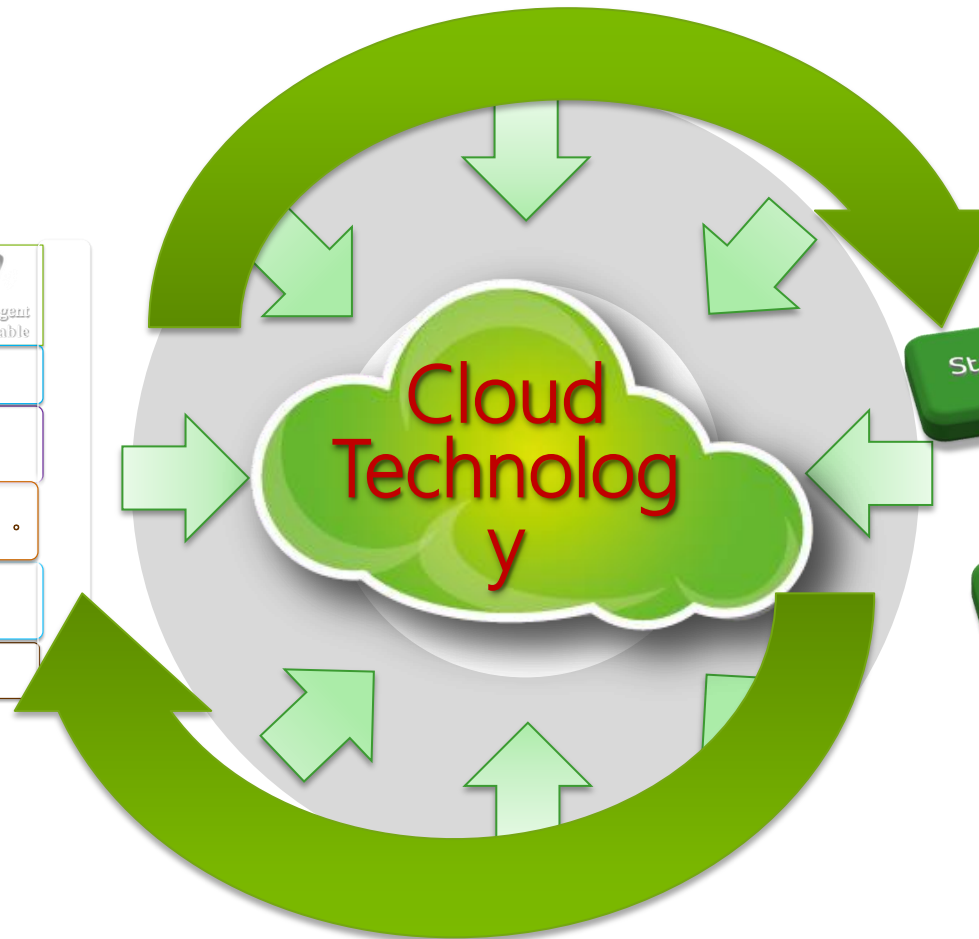
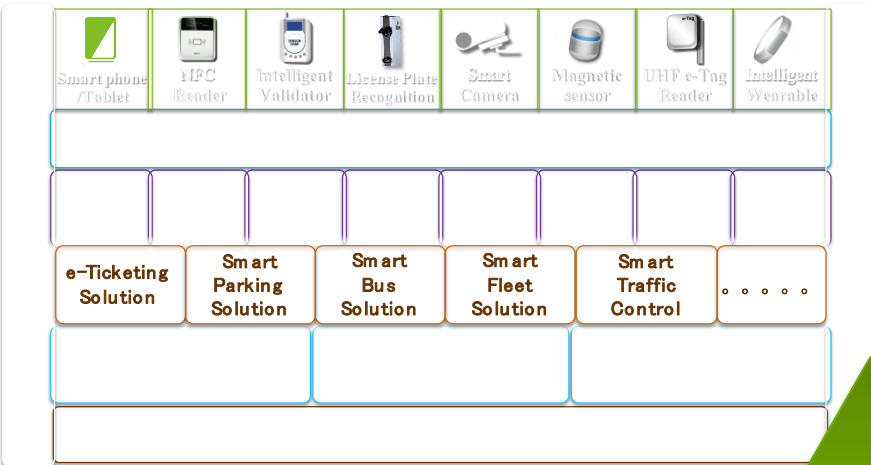
e-Ticketing end-to-end Solution



Cloud based framework

Cloud-Based ITS Solution

ITS Eco System



Thank you!